



WILLIAM T FUJIOKA
Chief Executive Officer

County of Los Angeles CHIEF EXECUTIVE OFFICE

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August 11, 2009

To: All Department Heads

From: William T Fujioka
Chief Executive Officer

A handwritten signature in black ink, appearing to read "W. T. Fujioka", is written over the printed name and title.

MASTER AGREEMENT FIRMS FOR AS-NEEDED STRATEGIC PLANNING AND RELATED SERVICES

This memorandum advises of the addition of four firms to the Master Agreement for As-Needed Strategic Planning and Related Services (Master Agreement).

Addition of Firms

Consistent with the Board's action of April 10, 2001, authorizing this Office to add additional qualified consultants to the Master Agreement, we accept proposals from firms on an ongoing basis and evaluate their qualifications and compliance with the initial Request for Proposals requirements. The following consulting firms have now been included as Master Agreement consultants:

- **Cambria Solutions, Inc.**
- **Custom Training**
- **The O'Toole Group**
- **Story Tactics, Inc.**

Please note that the contact information for these firms and the services they are qualified to provide are listed on the County Strategic Plan Intranet Website (<http://web.co.la.ca.us/lacounty/StrategicPlan/index.htm>). All of the original proposals are available for review in this Office and you may utilize the services of these firms consistent with the procedures issued in a memorandum dated April 24, 2001, addressed to All Department Heads, entitled "Master Agreement for As-Needed Strategic Planning and Related Services."

You will also find that we have provided links on the Strategic Plan Intranet Website, under the Master Agreement Firms tab, to the Board letter that established this program, the Master Agreement Guidelines that govern this program, the Master Agreement Checklist, the sample Request for Services, Work Order, Services Evaluation, and Master Agreement Notification forms.

"To Enrich Lives Through Effective And Caring Service"

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All Department Heads
August 11, 2009
Page 2

Please let me know if you have any questions regarding this memorandum, or your staff may contact Alisa Williams at (213) 974-1338 or awilliams@ceo.lacounty.gov. Thank you for your continuing support of the Strategic Plan implementation process.

WTF:ES:MKZ
FC:AW:pg

c: Administrative Deputies
Departmental Strategic Plan Contacts
Cambria Solutions, Inc.
Custom Training
The O'Toole Group
Story Tactics, Inc.